

Order / Rev: 165906
 Alt Order #: 06311961
 Flight Dates: 09/13/12 - 09/19/12

Advertiser: Poli/Obama for President
 Product Desc: OBAMA 4 PRES: 60'S
 Estimate: 1763
 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WDJT	09/13/12	09/14/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a ---TF--	1:00	1	\$40.00	LUR	0.00	NM	1	\$40.00
6AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--				1	\$40.00		0.00			
3	WDJT	09/17/12	09/19/12	CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a	CM	7a-9a MTW----	1:00	2	\$30.00	LUR	0.00	NM	2	\$60.00
THIS MORN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				2	\$30.00		0.00			
N 5	WDJT	09/13/12	09/14/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a ---TF--	1:00	2	\$170.00	LUR	0.00	NM	2	\$520.00
DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--				2	\$170.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WDJT	09/10/12-09/16/12	Let's Make a Deal 9a-10a		858a-10a		---ThF----	1:00	(\$170.00)	0.00	NM			
See MG 5.3 [NA at LUR]														
3	WDJT	09/14/12-09/14/12	Let's Make a Deal 9a-10a		858a-10a		-----F----	1:00	\$350.00	0.00	NM			
Ⓜ MG for 5.2 09/14														
6	WDJT	09/17/12	09/19/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a MTW----	1:00	2	\$260.00	LUR	0.00	NM	2	\$520.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				2	\$260.00		0.00			
N 7	WDJT	09/13/12	09/14/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p ---TF--	1:00	1	\$270.00	LUR	0.00	NM	1	\$600.00
Y&R														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--				1	\$270.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WDJT	09/10/12-09/16/12	Y&R 11a-12p		11a - 12p		---ThF----	1:00	(\$270.00)	0.00	NM			
See MG 7.2 [NA at LUR]														
2	WDJT	09/14/12-09/14/12	Y&R 11a-12p		11a - 12p		-----F----	1:00	\$600.00	0.00	NM			
Ⓜ MG for 7.1 09/14														
8	WDJT	09/17/12	09/19/12	News at Noon News at Noon	CM	12p-1230p MTW----	1:00	2	\$100.00	LUR	0.00	NM	2	\$200.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				2	\$100.00		0.00			
9	WDJT	09/13/12	09/14/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p ---TF--	1:00	1	\$180.00	LUR	0.00	NM	1	\$180.00
DAYTIME ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--				1	\$180.00		0.00			
11	WDJT	09/13/12	09/14/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p ---TF--	1:00	1	\$100.00	LUR	0.00	NM	1	\$100.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--				1	\$100.00		0.00			
12	WDJT	09/17/12	09/19/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p MTW----	1:00	2	\$240.00	LUR	0.00	NM	2	\$480.00
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				2	\$240.00		0.00			
14	WDJT	09/17/12	09/19/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p MTW----	1:00	2	\$400.00	LUR	0.00	NM	2	\$800.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 WDJT-TV-LP

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14	WDJT	09/17/12	09/19/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	MTW----	1:00	2	\$400.00	LUR	0.00	NM	2	\$800.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----					2	\$400.00		0.00			
N 15	WDJT	09/13/12	09/14/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	---TF--	1:00	1	\$400.00	LUR	0.00	NM	1	\$800.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TF--					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/10/12-09/16/12		Jeopardy 6p-630p		M-F 6p-630p	---ThF----	1:00		(\$400.00)		0.00	NM		
See MG 15.2 [NA at LUR]															
2	WDJT	09/14/12-09/14/12		Jeopardy 6p-630p		M-F 6p-630p	-----F----	1:00		\$800.00		0.00	NM		
Ⓜ MG for 15.1 09/14															
16	WDJT	09/17/12	09/19/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	MTW----	1:00	2	\$500.00	LUR	0.00	NM	2	\$1,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----					2	\$500.00		0.00			
18	WDJT	09/19/12	09/19/12	Wed 7p - 8p Wed 7p - 8p	CM	7p - 8p	--1----	1:00	1	\$2,400.00	LUR	0.00	NM	1	\$6,000.00
SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--1----					1	\$2,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/17/12-09/23/12		Wed 7p - 8p		7p - 8p	--W-----	1:00		(\$2,400.00)		0.00	NM		
See MG 18.3															
3	WDJT	09/19/12-09/19/12		Survivor Special		7p-830	--W-----	1:00		\$6,000.00		0.00	NM		
Ⓜ MG for 18.1 09/19															
19	WDJT	09/16/12	09/16/12	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	1:00	1	\$1,600.00	LUR	0.00	NM	1	\$3,200.00
60 MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1					1	\$1,600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/10/12-09/16/12		Su 6p - 7p		6p - 7p	-----Su	1:00		(\$1,600.00)		0.00	NM		
See MG 19.3															
3	WDJT	09/16/12-09/16/12		Su 6p - 7p		6p - 7p	-----Su	1:00		\$3,200.00		0.00	NM		
Ⓜ MG for 19.1 09/16															
20	WDJT	09/13/12	09/16/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	---TFSS	1:00	3	\$600.00	LUR	0.00	NM	3	\$1,800.00
10PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---TFSS					3	\$600.00		0.00			
N 21	WDJT	09/17/12	09/19/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	MTW----	1:00	1	\$170.00	LUR	0.00	NM	1	\$170.00
D LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----					1	\$170.00		0.00			
22	WDJT	09/16/12	09/16/12	NFL Late Game Regular NFL Late Game Regular Season	SPRT	NFL Late Game Re	-----1	1:00	1	\$3,200.00	LUR	0.00	NM	1	\$3,200.00
NFL LATE GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1					1	\$3,200.00		0.00			
N 24	WDJT	09/14/12	09/16/12	CBS58 Nws 5p M-Sa/530p CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p	----FSS	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----FSS					2	\$300.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 25	WDJT	09/17/12	09/19/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p	MTW----	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12		09/17/12	09/23/12	MTW----		1			\$100.00		0.00				
													Totals	30	\$20,400.00